



PRODUCTS

Dangerously Delicious Pies



“We first learned about Pivvit at a local charity auction which processed its gala tickets, auction payments, and donations through Pivvit.

At the time, we had been waiting for several months for our web development agency to build specialized e-commerce functionality for our new website. It was not a straightforward implementation because we had very specific business rules we needed built for us, across multiple locations.

Unfortunately, we were already in October and we needed to have our storefront live by the end of the month to start taking pre-orders for our busiest season of the year – Thanksgiving.

Pivvit was able to build out the e-commerce solution for us in time. They satisfied all of our business rules

and completed the build-out that same month, which enabled us to launch on schedule.

Among other features, Pivvit automated work that we had to perform manually with our previous system, which has saved time for our staff and managers.

Even more impressive and surprising were the business results we achieved. With Pivvit, **we increased our online sales by 50%** for Thanksgiving week compared to the commerce system we had used the year before.

Since then, our online Thanksgiving week sales on Pivvit have remained at this higher level for three years straight. ”

Sandra Basanti
General Manager

50% 
higher online sales

“ *We increased sales by 50% for our yearly peak period versus our previous online system.* ”