



## EVENT TICKETS

L'Enfant Enterprises



“ We first used Pivvit for our Bastille Day Celebration, which had become the largest event of its kind in Washington DC, drawing thousands of people each year. We closed an entire street, brought in trapeze artists and French food trucks, ran a French maid costume race, featured King Louis and Marie Antoinette, and raffled tickets to Paris.

Only two months before the event, we decided to switch from Eventbrite to Pivvit. The weeks leading up to the event were challenging and very busy, so our team did not have the bandwidth to set up a new ticketing system. However, Pivvit’s implementation team set up everything for us and delivered the project on time and within the budget.

Pivvit was easy to work with, helped us every step of the way, and even supported us on the Saturday of the event.

Using Pivvit, we sold 40% more tickets

“ *We increased online ticket revenues by 100% over our previous online system.* ”


online, and at a higher price, which **doubled our online ticket revenues** compared to Eventbrite. Pivvit suggested that we use their platform to pre-sell drink tickets online, and also to collect taxes from customers, which increased our online collections by a further 29%.


As we also saved 58% on ticketing fees with Pivvit, our **net profits increased by 165%** for online sales compared to the previous year on Eventbrite.


Our experience selling tickets on Pivvit led us to also use their platform for our famous weekly La Boum brunches.

Christopher Lynch  
General Manager

40%   
more tickets sold online

100%   
higher online revenue

58%   
lower fees paid by L'Enfant

165%   
higher profits from online sales