



CLASSES

College Park Tennis Club

“ Our founder first discovered Pivvit at a local charity fundraising event, and brought the platform to our attention. As the director of tennis at the time, I immediately saw the potential that Pivvit could offer the tennis industry, and worked side-by-side with Pivvit to build a platform customized for the College Park Tennis Club.

We first deployed Pivvit for our summer classes, where it enabled us to move from a manual and paper-based sign-up system that fed into our old club management system, to online registration.

That first summer, we saw pre-registration for summer camp increase by 26%.

Even though Pivvit did not originally have some specific features for our industry, they partnered with us to add the functionality we needed.

I especially like Pivvit’s analytics and tracking functionality because it enables us to better run our operations, and to focus our efforts where they count the most.

That same fall, we moved all of our year round classes onto Pivvit.

Now, after starting our second January on the platform, we have seen **revenue increase by 61%** for the January-March period, compared to one year ago. ”

John Borden
General Manager



61% 
higher Jan-Mar
revenues
after one year on
Pivvit

“ *We increased revenue by 61% for the January-March period after one year on Pivvit.* ”